



*Better Buildings Residential Network
Peer Exchange Call Series*

*Automation: Where Is the Balance Between Humans
and Machines to Save Energy?*

April 8, 2021

Agenda and Ground Rules

- Agenda Review and Ground Rules
- Opening Poll
- Residential Network Overview and Upcoming Call Schedule
- Featured Speakers
 - **Giselle Procaccianti**, Northeast Energy Efficiency Partnership
 - **Lucas Phillips**, National Renewable Energy Laboratory
 - **Cory Fox**, Ecobee
- Open Discussion
- Closing Poll and Announcements

Ground Rules:

1. **Sales of services and commercial messages are not appropriate** during Peer Exchange Calls.
2. Calls are a safe place for discussion; **please do not attribute information to individuals** on the call.

The views expressed by speakers are their own, and do not reflect those of the Dept. of Energy.

Better Buildings Residential Network

Join the Network

Member Benefits:

- Recognition in media and publications
- Speaking opportunities
- Updates on latest trends
- Voluntary member initiatives
- One-on-One brainstorming conversations

Commitment:

- Members only need to provide *one number*: their organization's number of residential energy upgrades per year, or equivalent.

Upcoming Calls (2nd & 4th Thursdays):

- Apr 22: *Earth Day Special: Electrification, Batteries, Storage & Residential Efficiency*
- May 13: *Low Income, Market Rate Residential Efficiency: Reaching the Hard to Reach*
- May 27: *Decarbonization and Residential Buildings*

Peer Exchange Call summaries are posted on the Better Buildings [website](#) a few weeks after the call

For more information or to join, for no cost, email bbresidentialnetwork@ee.doe.gov, or go to energy.gov/eere/bbrn & click Join



Giselle Procaccianti
Northeast Energy Efficiency Partnership



BBRN Peer Exchange – Automation and the Smart Energy Home

Giselle Procaccianti, PMP
Technology and Market Solutions Manager, NEEP
4/8/21

About NEEP

A Regional Energy Efficiency Organization



One of six REEOs funded in-part by U.S. DOE
to support state and local efficiency policies and programs.

Northeast Energy Efficiency Partnerships

Mission

We seek to accelerate regional collaboration to promote advanced energy efficiency and related solutions in homes, buildings, industry, and communities.

Vision

We envision the region's homes, buildings, and communities transformed into efficient, affordable, low-carbon, resilient places to live, work, and play.

Approach

Drive market transformation regionally by fostering collaboration and innovation, developing tools, and disseminating knowledge



“Assist the Northeast and Mid-Atlantic region to reduce building sector energy consumption 3% per year and carbon emissions 40% by 2030 (relative to 2001)”

About today's presentation

- The connection between automation and NEEP's Smart Energy Homes and Buildings program
 - Defining the Smart Energy Home
 - The role of automation in the Smart Energy Home
- What is home automation and why we need it
- Home automation and energy efficiency
- The human factor in smart home automation
- Smart home automation challenges
- Smart home automation programs and policies
- The future of smart home automation
- NEEP's Smart Energy Homes and Buildings resources and events

NEEP's Smart Energy Buildings Homes and Buildings Program Market Transformation Goals



By 2025:

- 50 percent of Northeast homes and buildings are “energy smart” with either two “energy smart” systems or smart building management systems able to respond to grid service needs.

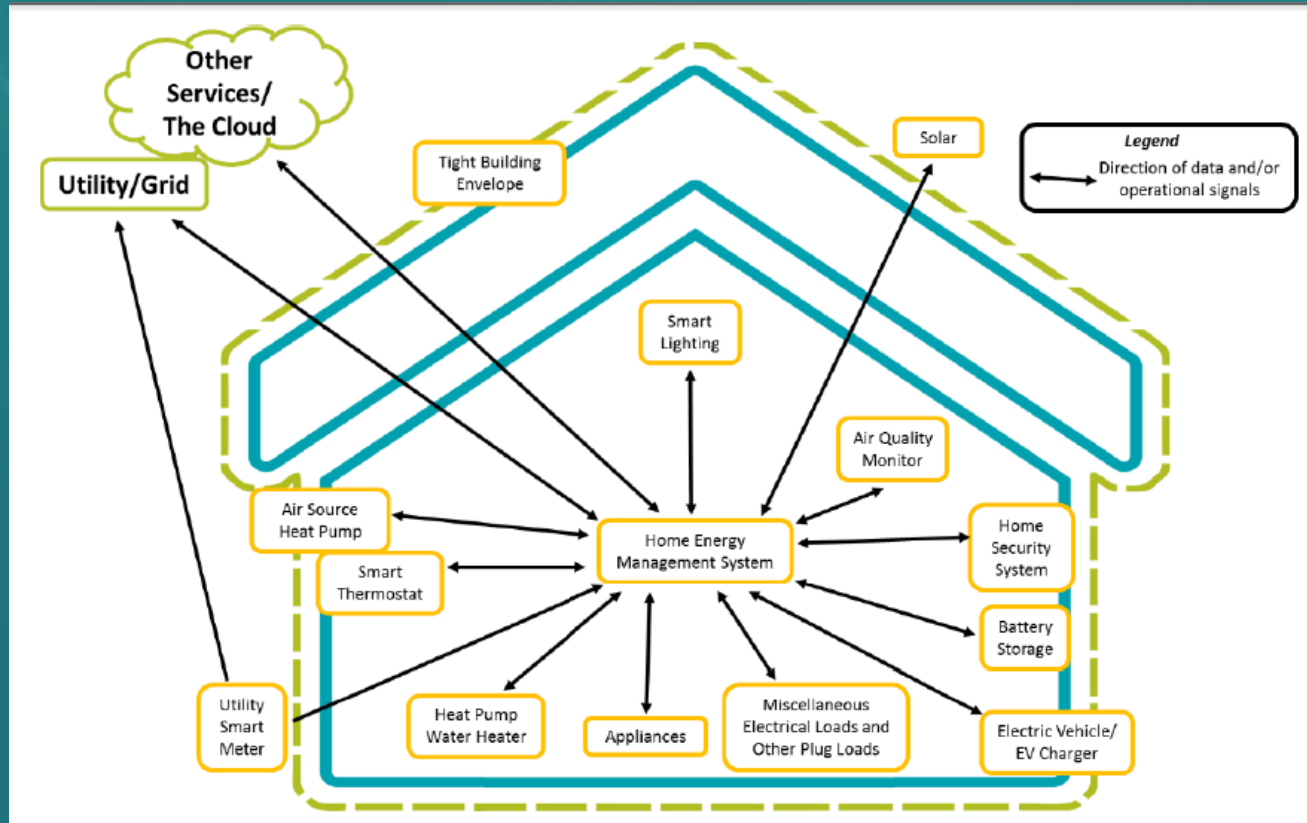
By 2030:

- 90 percent of Northeast homes and buildings are “energy smart” (as defined above).

NEEP's Smart Energy Homes and Buildings Program

- Transforming the smart energy homes and buildings market
- Bringing stakeholders together to discuss challenges and solutions
- Tracking policies, legislation, codes and standards
- Conducting research and analysis

The Ideal Smart Energy Home



Characteristics of a Smart Energy Home

The ideal smart energy building would:

- Include end uses that are smart and connected
- Include connected heating and cooling technologies
- Be highly efficient
- Be equipped with DERs
- Include some sort of energy management system

Similar characteristics to Grid-Interactive Efficient Buildings (GEBs):

- Efficient
- Connected
- Smart
- Flexible

The Role of Automation in the Smart Energy Home

- Automated processes – control the home's operations (including heating, air conditioning, lighting, smart appliances, building power generation and storage)
- Automated technologies respond individually and collectively to electric grid needs while meeting customer needs

What is Automation?

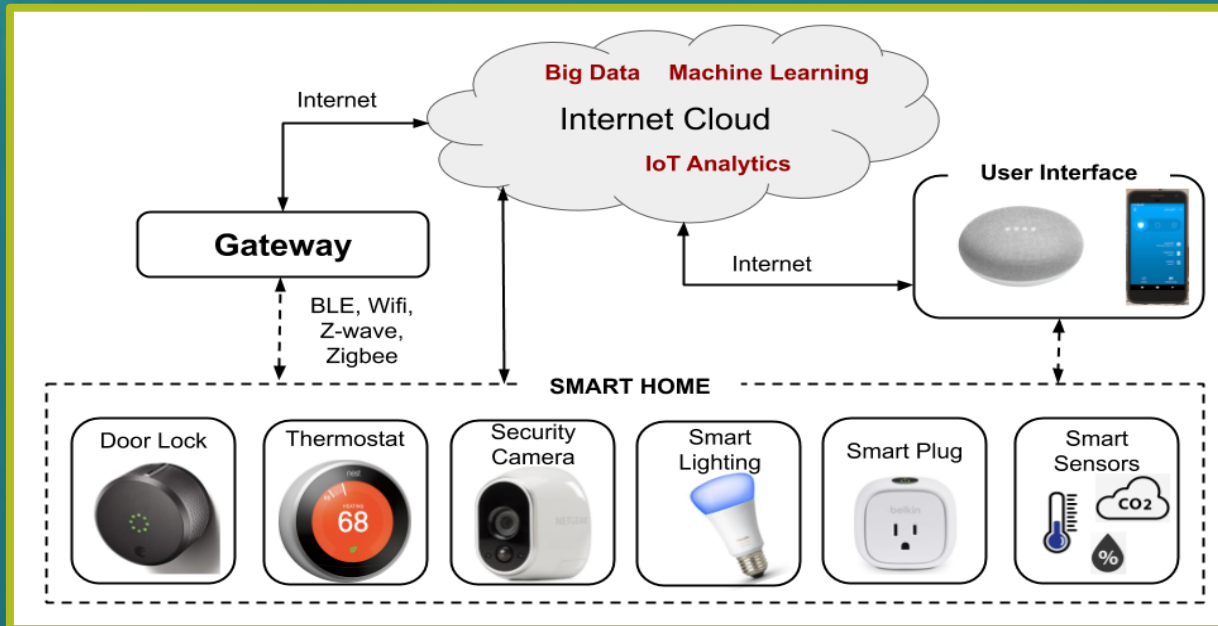
When you schedule or program devices to turn on and off on their own.



Source: medium.com

What is Home Automation?

The integration of smart devices within a home, allowing for automatic or remote control of different devices and settings



Source: smlease.com

What Drives Consumer Interest in Automation?

- Monitor and control smart home devices remotely
- Have smart devices make decisions of their own according to our user requirements
- Access real time data from anywhere
- Convenience and comfort

Benefits of Home Automation

- Energy efficiency
- Demand flexibility
- Enhanced security



EFFICIENT

Persistent low energy use minimizes demand on grid resources and infrastructure



CONNECTED

Two-way communication with flexible technologies, the grid, and occupants



SMART

Analytics supported by sensors and controls co-optimize efficiency, flexibility, and occupant preferences



FLEXIBLE

Flexible loads and distributed generation/storage can be used to reduce, shift, or modulate energy use

Home automation and energy efficiency

Quantification of potential savings for home energy efficiency approaches

- Study by Consumer Technology Association (CTA)

Table 1: Annual technical energy savings potential estimates for selected home automation approaches.

Approach	Primary Energy		Household Savings Potential				Relevant**
	quads ¹		MMBtu ²	kWh			
	Usage ³	Savings		Heating	Cooling	Lighting	Electric*
Connected Thermostat	7.5	0.7-1.1	6	400	-	-1 to -30	80-90%
HVAC Zoning ³	7.5	0.3-0.6	4	210	-	-5 to -50	60-85%
Window Covering Control ³	7.5	0.3-1.0	5	580	±50	-90	80%
Lighting Control, Occupancy	1.5	0.4-0.6	-	-	370 to 580	-50 to -235	100%
Circuit-level Control	2.5	0.8	-	-	-	630	100%

¹ One quad = 10¹⁵ British thermal units (Btus)

² MMBtu = one million Btus.

³ Estimates based mainly on simulations and carry higher uncertainty.

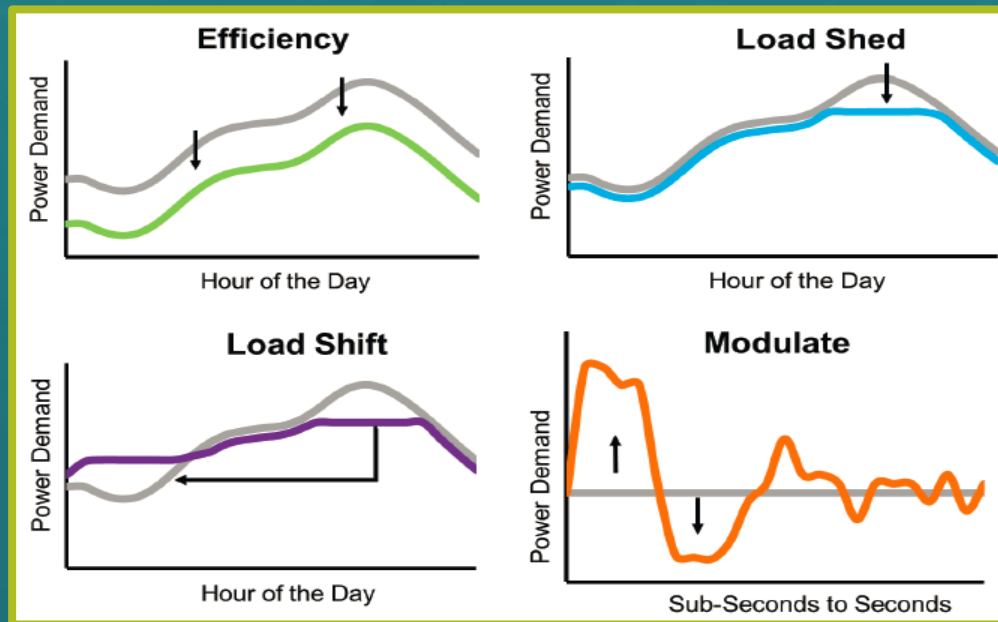
* Negative values indicate energy used during operation.

** Portion of households to which an approach is applicable.

Home Automation and Demand Flexibility

Automation enables demand flexibility

- Changing load to respond to grid signals



Smart Home Automation Technologies with Highest Efficiency Potential

- Smart HVAC systems
- Smart lighting
- Smart plug loads
- Smart window shading
- Distributed energy resources
- Building automation systems



The human factor in Smart Home Automation

- Final installation and commissioning
- Dealing with issues encountered during installation
- Field based inspections
- Ensuring accurate and current recording of energy savings data



Current smart home automation challenges

- Adoption
- Interoperability
- Communication effectiveness
- Smart network power consumption
- Signaling and bandwidth



Programs that Support Home Automation

- Prescriptive rebates
 - Offer cash incentives
- Custom incentives
 - Aim for systems-level efficiency improvements and savings
 - Include performance-based programs
- Demand response and distributed generation programs
 - Rely on smart meters
 - Customers can participate in demand response events

Policies/legislation/standards that support home automation

- Grid modernization
- Advanced metering infrastructure
- Demand response
- Non-wires alternatives
- Grid interactive codes and standards (connectivity standards, appliance standards etc.)

The Future of Smart Home Automation

- Greater Adoption of home automation devices, systems and applications
- Increased platforms for bi-directional communication
- Greater interoperability among smart devices, systems and applications
- More policies/legislation and programs that support smart home automation
- More research - the role of automation in optimizing smart homes and buildings



NEEP's Smart Energy Homes and Buildings Resources and Events

- Grid Interactive Efficient Buildings Tri-Region Status Report
<https://neep.org/grid-interactive-efficient-buildings-gebs-tri-region-status-report>
- Emerging Codes and Standards for Grid-Interactive Buildings
<https://neep.org/emerging-codes-and-standards-grid-interactive-buildings>
- Smart Energy Homes and Buildings Policy Tracker
Coming soon!
- Smart Energy Homes and Buildings Workshop
August 19th
<https://neep.org/events/smart-energy-homes-and-buildings-2021>

THANK YOU!

For more information, contact:
gprocaccianti@neep.org



Lucas Phillips
National Renewable Energy Laboratory

Automation: Where is the Balance Between Energy and Humans

Lucas Phillips, National Renewable Energy Laboratory



What is "SMART"?

- Gimmicks Vs impactful technologies
- How does it make life easier
- Data
- How can it be leveraged?
- Can SMART=impact

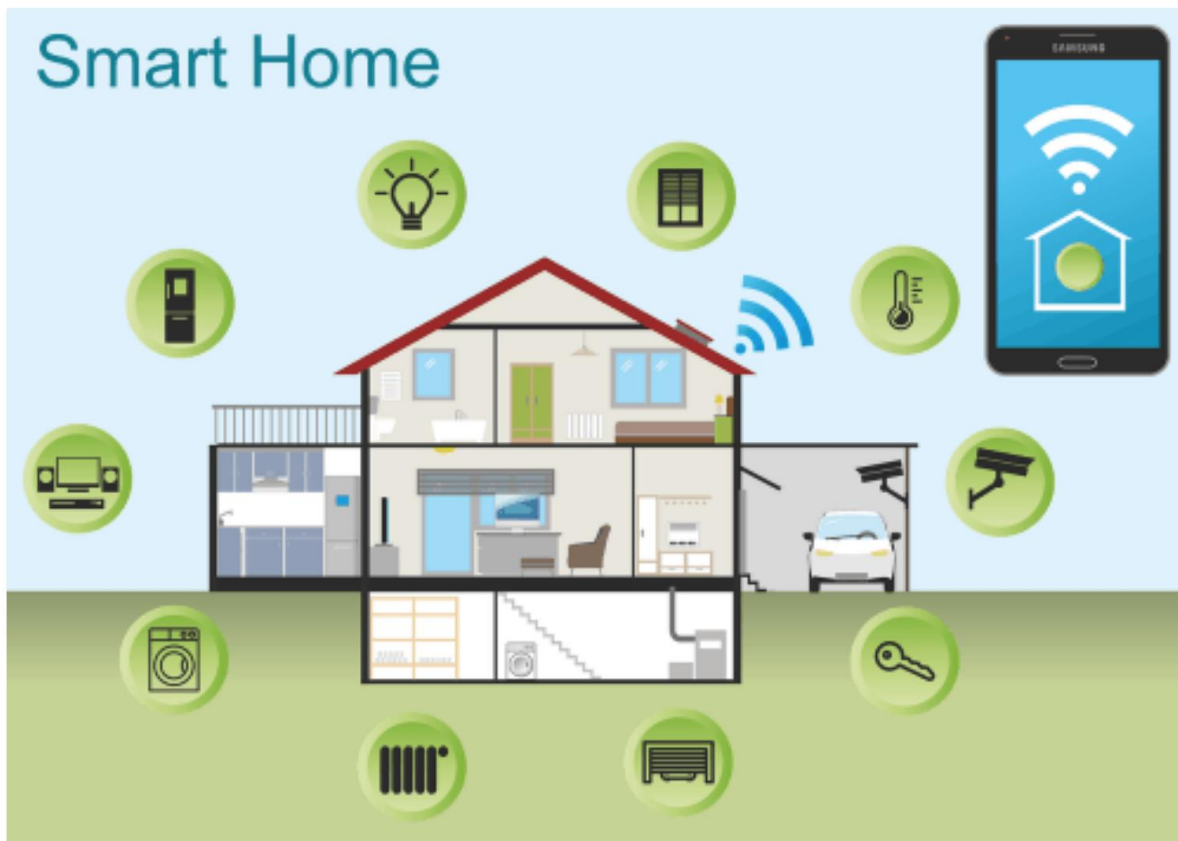
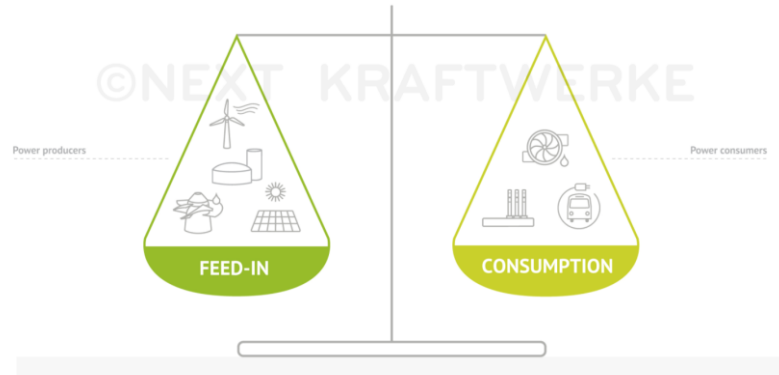


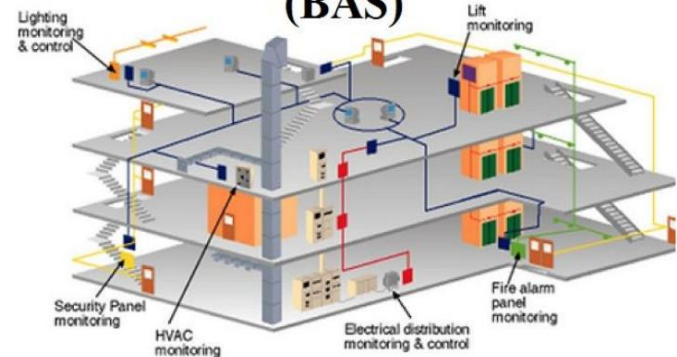
Image by Pixaline from Pixabay

Commercial BAS/BMS

Even balancing groups: The foundation for a stable grid

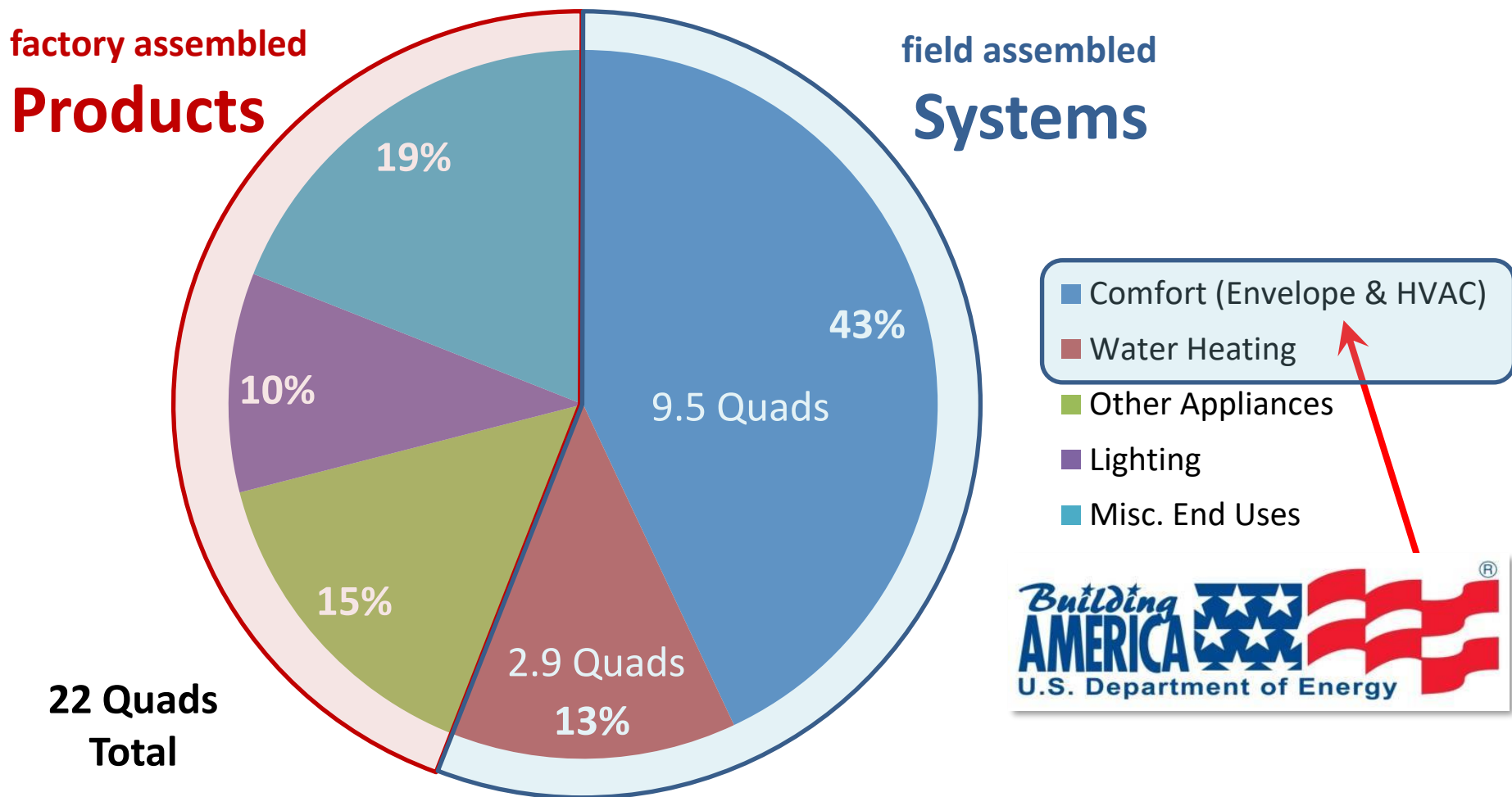


Building Automation Systems (BAS)



Building Automation Systems (BAS) Market

Building America Program Strategy



U.S. Residential Buildings Primary Energy Consumption

Research Questions



Can an accurate low cost wireless sensor pack be developed to interface with IoT devices?

Can an accurate whole home thermal model be developed with 15% error and 90% confidence?

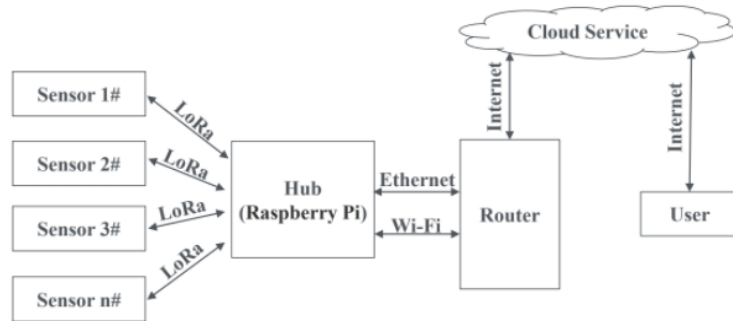
How do AFDD strategies utilize low-cost sensor network to accurately identify faults and prescribe resolution measures?

Can the optimization algorithm utilize the sensor network to optimize system operation and occupant comfort?

How does accuracy compare with baseline testing in highly instrumented lab homes?

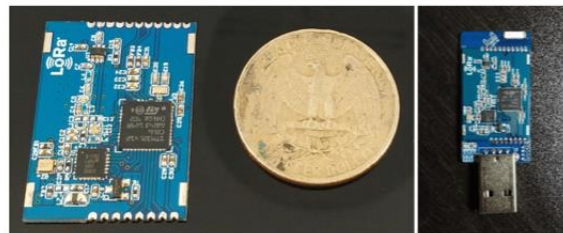
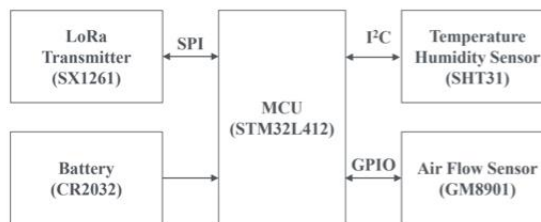
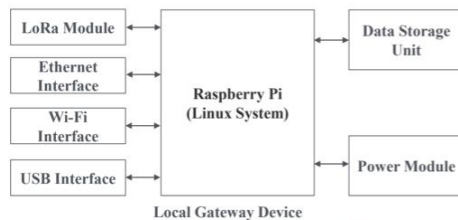
Texas A&M: IoT-based Comfort Control and Fault Diagnostics System for Energy-Efficient Homes

Partners: Clemson University and Drexel University

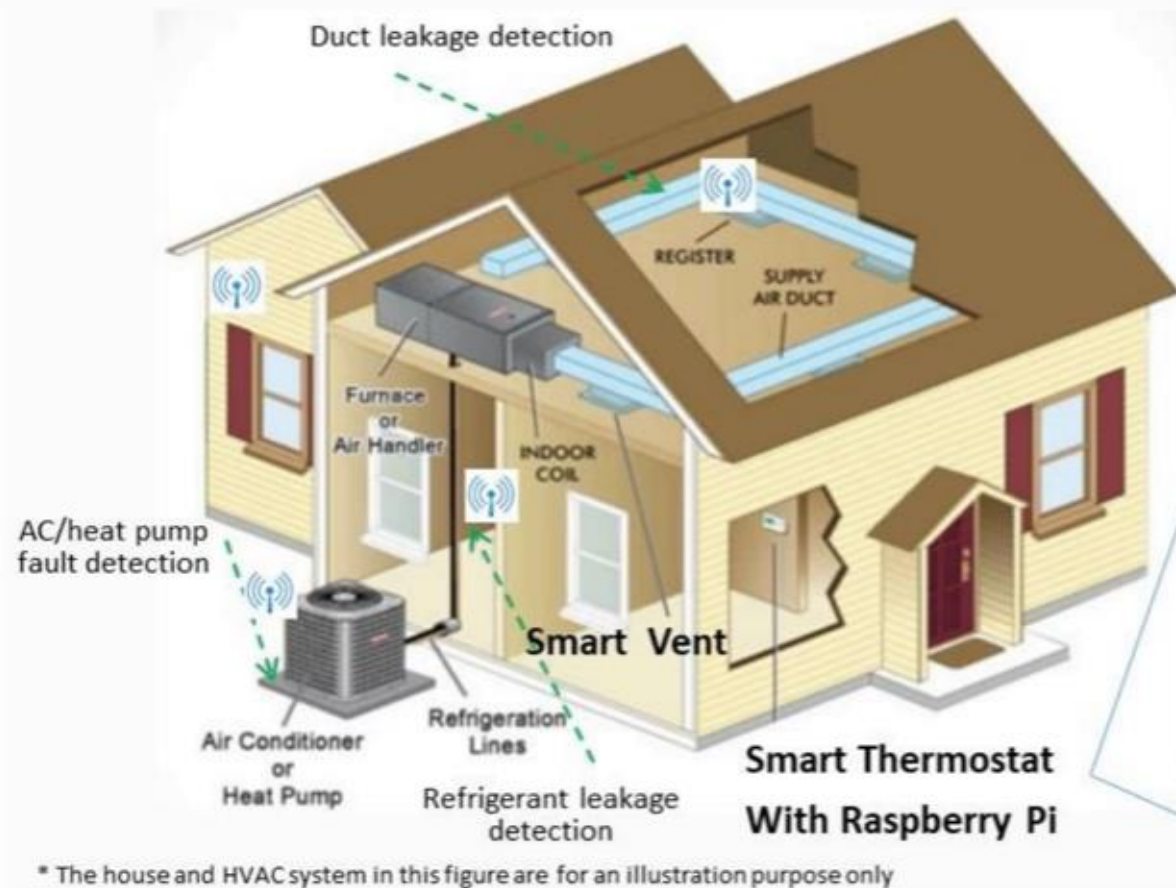


System Overview

- Development of low-cost and distributed sensor systems for comfort and energy measurements, as well as for system performance monitoring
- Development of cost-effective & computationally-efficient and accurate learning-based models for system monitoring, optimization, and AFDD
- Lack of an advanced control framework that integrates adaptive controls with AFDD, IoT enabled devices, and the human-in-the-loop for residential homes.



Texas A&M: IoT-based Comfort Control and Fault Diagnostics System for Energy-Efficient Homes



Wireless low-cost sensing unit:

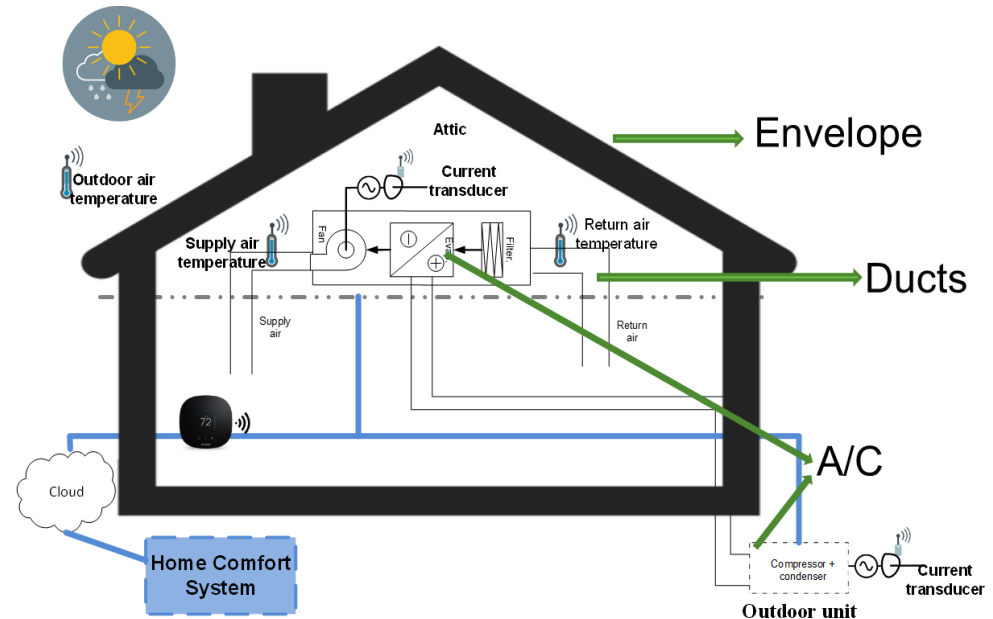
- Temperature sensor
- Air flow sensor
- Humidity sensor
- Occupancy sensor

- Data hub to collect data from **low-cost sensor system**
- **Learning-based** analytics with **computationally efficient FDD**
- **Adaptive comfort control** considering building and HVAC health status, and occupant preference
- Communication hub to the Cloud to enable web service

The diagram shows a smart thermostat displaying 72°F, a Raspberry Pi board, and a cloud icon with three devices connected to it, representing the data flow from the sensors to the cloud.

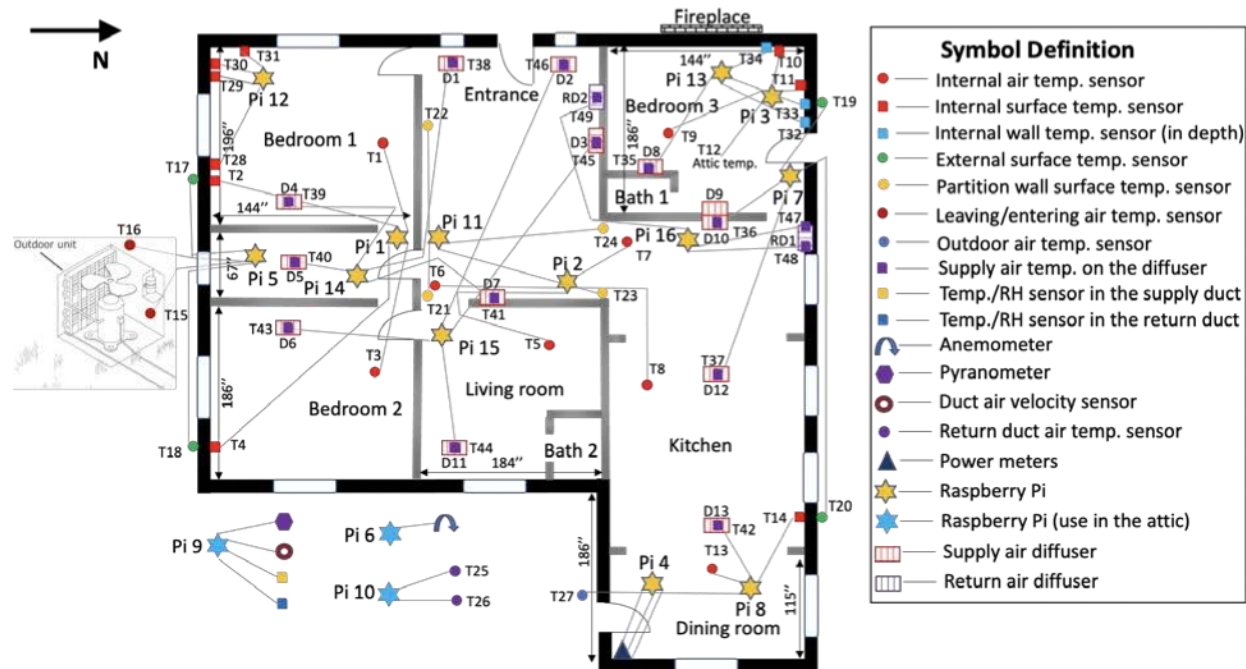
University of Oklahoma: Home Comfort System for Fault Detection & Optimal Comfort Control

Partners: University of Miami and Ecobee



- Ecobee smart thermostat
- Cloud computing
- VOLTTRON- open source with wider applicability

University of Oklahoma: Home Comfort System for Fault Detection & Optimal Comfort Control



- Equipment, distribution, envelope input
- Thermal loads, weather, internal gains
- Field validation in 10 test homes in Norman OK, Richland WA, and Miami, FL



Cory Fox
Ecobee

Customers |Technology |Utilities |Programs

Automation: Where Is the Balance Between
Humans and Machines to Save Energy?

ecobee



April 8, 2020

ecobee is about improving everyday life,
while creating a more sustainable world.

How do we achieve balance when
customers have unique and personal drivers
for control, comfort, and convenience

ecobee

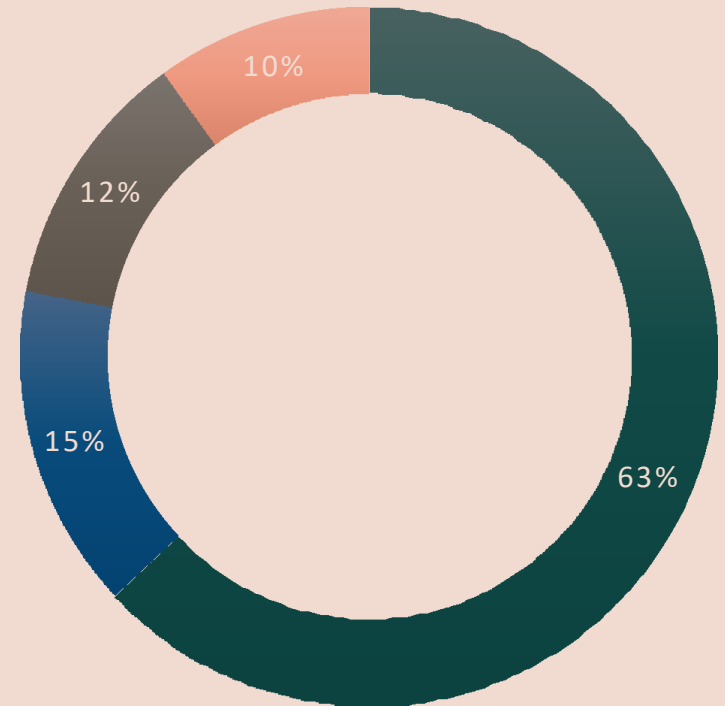
Consumer Purchase Drivers

Economist: To save on energy bills

Caretaker: To not have to worry about comfort for myself or other people in the home

Hobbyist: To have the coolest technology which makes life more convenient

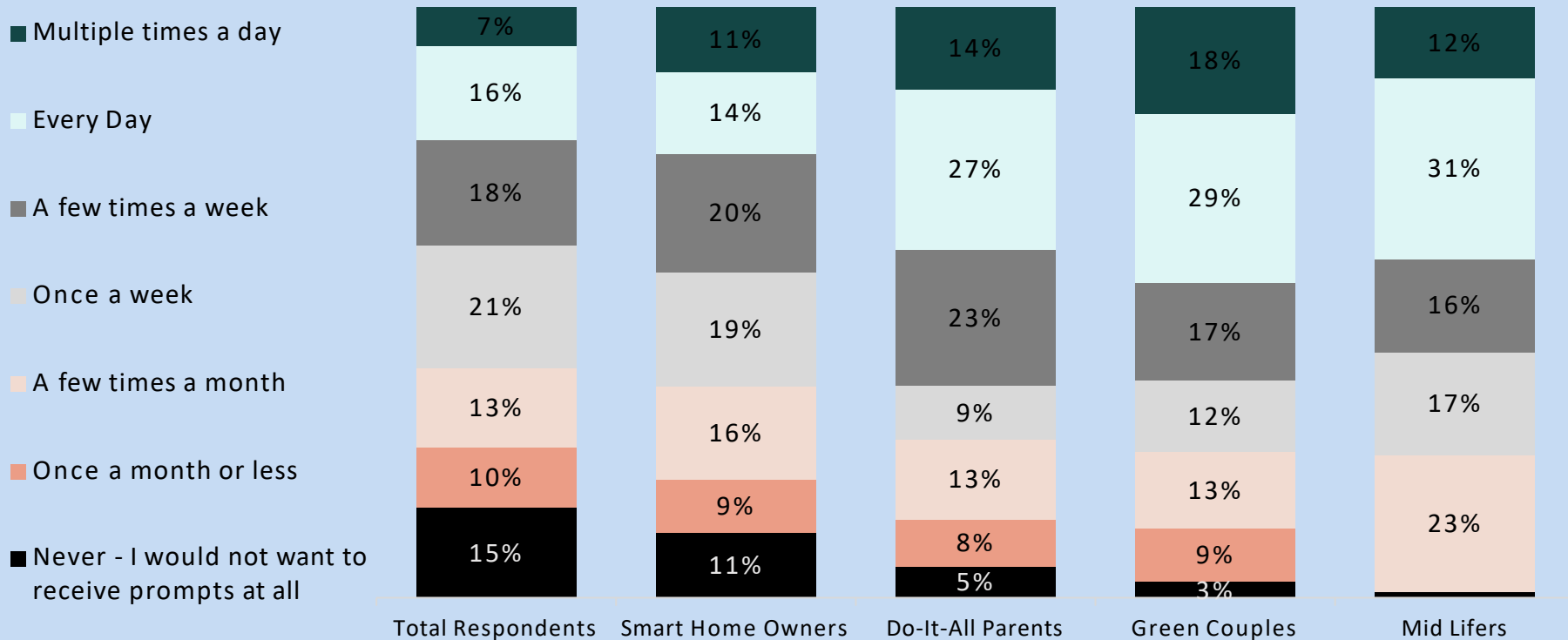
Environmentalist: To be environmentally-responsible



Recent ecobee Brandy Survey

Delivering Automated Features is Highly Personal

Ideal number of prompts



How do we balance the customer's desire for control, comfort and personalization with the utility's need for predictability, reliability and cost effectiveness

April 8, 2021



Experience enhanced comfort and
energy savings that are unique to
your home with eco+ smart features

ecobee



COVID Impacts (Negligible)

Even with AC usage ~26% higher in 2020 than in 2019, the additive eco+ EE savings have remained consistent.

Third party eco+ EM&V study* showed an average of 6% and 5% additional energy efficiency savings in North America in summers 2019 and 2020, respectively.

* <http://www.ecobee.com/ecoplusemv>

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How do we balance consumer and utility needs
in the confines of Program Structures (WIP)

Incorporate energy efficiency optimization savings.

VT and DC apply OEM opt-in rate and further blend by % OEM rebated market share

April 8, 2021

On behalf of the ecobee energy team...

Thank You!

Cory Fox | Partnership Manager
cory.f@ecobee.com

ecobee

Upcoming Events

BPA National Home Performance Conference

April 12-16

events.building-performance.org/national/#austin

Winning Solar Home - The DOE Solar Decathlon Build Challenge Winners

April 28, 1–2 p.m. E.T.

solardecathlon.gov/virtual_sessions.html

DOE Better Buildings Summit

May 17-20

betterbuildingsolutioncenter.energy.gov/summit



STEM RISING

U.S. DEPARTMENT OF ENERGY
[ENERGY.GOV/STEMRISING](https://www.energy.gov/stemrising)

Explore the Residential Program Solution Center

Resources to help improve your program and reach energy efficiency targets:

- [Handbooks](#) - explain *why* and *how* to implement specific stages of a program.
- [Quick Answers](#) - provide answers and resources for common questions.
- [Proven Practices](#) posts - include lessons learned, examples, and helpful tips from successful programs.
- [Technology Solutions](#) **NEW!** - present resources on advanced technologies, **HVAC & Heat Pump Water Heaters**, including installation guidance, marketing strategies, & potential savings.



<https://rpssc.energy.gov>

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or future call topic ideas to:
bbresidentialnetwork@ee.doe.gov